

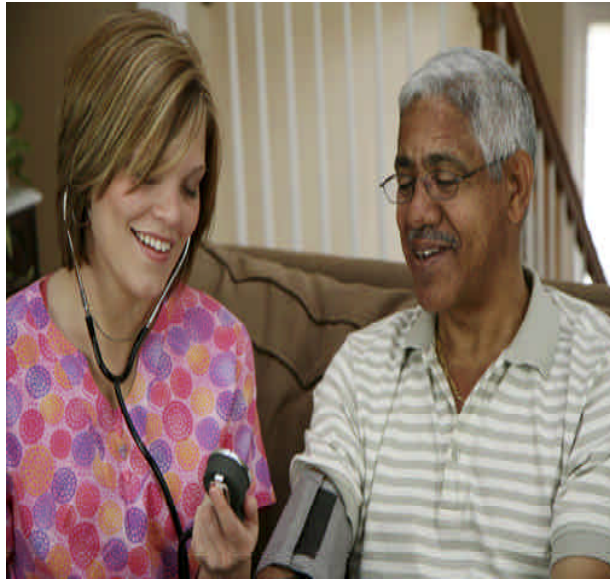
Pay for Performance: Valuing Quality

Pay for performance is here! Effective July 1, 2010, nursing facilities in Maryland are being scored and the top rated facilities will receive additional funding. This program will offer the information providers need to understand the pay for performance (P4P) system in Maryland and how improving quality outcomes in specific P4P measures can affect payment. In addition, providers will hear operational strategies to improve quality and better position the facility to receive P4P funds.

Objectives

Participants will be able to:

- \$ Describe the background and funding for P4P in Maryland.
- \$ Describe the eligibility requirements for P4P in Maryland.
- \$ Describe the measures and their affect on the overall P4P rating.
- \$ Describe how the improvement awards will be calculated and paid.
- \$ Describe how payment is made under the P4P program in Maryland.
- \$ Describe operational strategies to improve quality and improve scoring.



Presented by HFAM

Sponsored by
HFAM Service Corporation

Wednesday,
July 14, 2010
9:00 am to 12:30 pm
(Registration at 8:30 am)

HFAM Meeting Room
7135 Minstrel Way, Suite 104
Columbia, MD 21045

Presenters

PATRICK TROTTA, CPA - Patrick Trotta, Director, Glass Jacobson has over 25 years of experience in the healthcare field, Mr. Trotta has spent the majority of his career consulting with healthcare providers on third-party reimbursement (e.g., Medicare and Medicaid) and financial issues. Mr. Trotta is a frequent speaker on healthcare related issues and provides litigation support services to numerous healthcare providers.

WENDY WARNER UTZ - Wendy Warner Utz, Owner, Achieve Health Services, LLC, is a registered nurse and nursing home administrator who has served Maryland's and Virginia's aging population in nursing and administrative leadership roles for over twenty-six years. Wendy has proudly served in many leadership roles from a SNF Director of Nursing, retirement community Executive Director, and Vice President of Clinical Services for a fourteen facility multi state nursing home company. She is recognized by her peers as having a crisp regulatory knowledge, prolific policy, procedure, and program writing skills, an empowering leadership style, and a "get the job done" attitude and energy.

CEUs

This educational offering has been reviewed by the NCERS of the NAB and approved for 3 clock hours and 3 participant hours.

Registration **PAY FOR PERFORMANCE: VALUING QUALITY • WEDNESDAY, JULY 14, 2010**

FEES: HFAM Members: \$ 75.00 Non-Members: \$125.00
Please complete form in its entirety. Form may be duplicated for multiple registrants. Class size is limited; register early.



Name _____
Position _____
Email _____
Company _____
Address _____
City/State/Zip _____
Phone _____ Fax _____

G Check or money order enclosed in the amount of _____
G Please charge my credit card for the amount of _____
Credit card number _____
Security code _____
Exp. date _____
Name on card _____
Address on card _____
Signature _____

Register online at www.hfam.org/category/events **OR**

Send registration and payment to: HFAM, 7135 Minstrel Way, Suite 104, Columbia, MD 21045
Fax to 410-290-6930 • Questions? 410-290-5132 / 301-490-8413 / 877-LTC-HFAM